

# NEWS BRIEF

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## Golf Tournament Returns to Construction Conference

ALACHUA, Fla. — NCCER's Build Your Future initiative is excited to host its sixth annual Scramble for Skills Recruitment Drive and Golf Tournament on July 31 at Potomac Ridge Golf Course in Waldorf, Maryland. The event takes place prior to the 2016 Construction Industry Institute (CII) Annual Conference as a way to highlight the need for the construction industry to strengthen its recruitment efforts and promote construction careers.



This year, Scramble for Skills has expanded to include contractors, educators, associations and government representatives. Attendees will have the opportunity to network and play a round of golf alongside PGA professionals while supporting a worthy cause. A demonstration clinic, individualized instruction from PGA professionals and a long-drive exhibition hosted by two-time world long drive champion Jamie Sadlowski will take place prior to the start of the tournament. The event concludes with a reception and awards presentation.

All proceeds from Scramble for Skills will benefit industry recruitment efforts through Build Your Future's scholarships, resources, videos and career days. The deadline for registrations and/or sponsorships is July 15.

For more information, visit [byf.org/events](http://byf.org/events) or contact Ashleigh Potuznik at [apotuznik@nccer.org](mailto:apotuznik@nccer.org). CII members can register for the event at [construction-institute.org/ac/2016/golf.cfm](http://construction-institute.org/ac/2016/golf.cfm), while non-members can register at [eventbrite.com/e/2016-scramble-for-skills-golf-tournament-registration-24628788369](http://eventbrite.com/e/2016-scramble-for-skills-golf-tournament-registration-24628788369).

**About Build Your Future** – Build Your Future (BYF) is NCCER's national image enhancement and recruitment initiative for the construction industry. Its mission is to recruit the next generation of craft professionals by making career and technical education a priority in secondary schools, shifting negative public perception about careers in the construction industry and providing a path from ambition, to training, to job placement as a craft professional. BYF provides a number of resources to assist industry, education and military organizations in achieving these goals. For more information, visit [www.byf.org](http://www.byf.org).

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