



## PROGRESS UPDATE

### FOURTH QUARTER 2011

#### NCCER BRANDING

We began our branding initiative in 2011 with the release of an improved, stronger version of our logo. This initiative continues in 2012 by the use of the acronym *NCCER* over the complete title, *The National Center for Construction Education and Research*. There have been no changes in the operation of the company, only a shift in our marketing efforts.



#### NEW NCCER LOGO AND LOGO GUIDELINES NOW UNDER TRAINING TOOLBOX

Please be sure to update the NCCER logo wherever you have it displayed. The new logo is now available for download under the [Training Toolbox](#), a resource for best practices collected from our sponsor network; (located under the Master Trainers, Instructors & Employers page on the left side navigation bar). To review proper usage and available logos, download the **logo usage guidelines**. For additional questions, please contact NCCER marketing at [marketing@nccer.org](mailto:marketing@nccer.org).

#### Attention Contren® Connect Users!

A new and improved online supplement, NCCERconnect, will be released throughout 2012. This unique online course supplement in the form of an electronic book and essential course management tools is delivered through an exceptional user-friendly interface. NCCERconnect provides a range of visual, auditory and interactive elements to enhance learning and instructor delivery of craft training. As NCCERconnect is phased in throughout 2012, Contren® Connect will be phased out starting in the fall of 2012 and into 2013. Contact your Pearson representative for details and specific dates regarding availability.

#### NCCER ANNOUNCES 2012 BOARD OF TRUSTEES

NCCER has elected Bob Parker, president and CEO of RepconStrickland, Corpus Christi, Texas, as its 2012 Board of Trustees' chairman. Parker will succeed Ivan Crossland, CEO of Crossland Construction, Columbus, Ohio. John Gaylor, CEO of Gaylor, Inc., will serve as the 2012 NCCER vice chairman.

Additional 2012 board of trustees members include: Michael Bennett, Cianbro Corporation; Ed Cassidy, Robins & Morton; Eddie Clayton, Southern Company; Wayne Crew, Construction Industry Institute; Andy Dupuy, Shaw Power Group; Vincent Giardina, LeGlue & Company; Bill Hardaway, Fluor; Darrell Hargrave, KBR Services; Michael Hollingshaus, Tesoro Corporation; Dr. Ray Issa, University of Florida M.E. Rinker School; Matt Lawrence, ExxonMobil; Tim Lawrence, SkillsUSA; Carl McColey, DuPont; David Mielke, M.W. Mielke, Inc.; Brian Pritchard, Gulf Coast Shell; Eric Regelin, Granix, LLC; Chip Reid, Current Builders; Jerry Risponse, ISC Constructors, LLC; C. Rockwell Turner, L.P.R. Construction Co.; Tom Vaughn, Yates Constructors; Lowell Wiles, North American Heavy Process Construction Jacobs.

NCCER's Board of Trustees consists of representatives from contributing contractors, owners and NCCER partnering associations. All trustees are recognized for their expertise in construction or construction-related issues and serve a one- to three-year term.

#### CHECK OUT THE NEW BUILD YOUR FUTURE

Just in time for the 2011 Construction Career Day event in Texas, the *Build Your Future* (BYF) campaign unveiled a newly designed website at [byf.org](http://byf.org). Check out our interactive website featuring various craft professions and construction career-related events. Also, find marketing materials and collateral that you

can print and distribute, as well as videos and reports. Stay tuned for the launch of our revamped career center and an interactive career path.

### **BYF Career Day and Golf Tournament Set the Mark**

The 2011 BYF Construction Career Day event, held in Dallas, Texas on Nov. 2, was a great success with over 900 participants who learned about the many valuable career opportunities available in the construction industry. A highlight for all the young people who attended was the opportunity to meet NASCAR Camping World Truck Series #81 driver, David Starr, and to listen to him speak about career opportunities in construction and how skills training benefited his career.

NCCER's BYF campaign also hosted the Construction Users Roundtable (CURT) Edition of the Scramble for Skills Golf Tournament and Scholarship Drive on Nov. 9-10 in Chandler, Ariz. Over \$25,000 in scholarships was raised during the event, which will be used to pay for initial screening and basic training for new recruits entering the construction industry.

### **THE GOLD CARD FOR MOBILE CRANE AND RIGGER/SIGNAL PERSON CERTIFICATION IS HERE**

NCCER released the new *gold* Certification Program picture card. This NCCER wallet card is being issued to all candidates who earn a certification through one of NCCER's Mobile Crane Operator, Rigger and/or Signal Person Certification Programs.

The ability to upload pictures will only be given to the Primary Administrators of Certification Program Endorsed Accredited Assessment Centers. NCCER has developed a simple process for Primary Administrators to upload photos of qualified candidates via NCCER's Automated National Registry (ANR). Once a candidate completes the certification process, the candidate will receive an NCCER *gold* wallet card and certificate. To complete the certification process a candidate must:

- Pass a certification program assessment
- Pass a certification program practical examination
- Meet physical and drug-free requirements
- Submit an Application for Practical Examination to NCCER
- Submit an NCCER approved photo via NCCER's ANR

In order to deliver any of NCCER's Mobile Crane Operator, Rigger and/or Signal Person Certification Programs, an Accredited Assessment Center must be endorsed to deliver the program(s). For information regarding the endorsement requirements and process, please visit NCCER's website at [nccer.org/training-and-certifications](http://nccer.org/training-and-certifications) or contact Allyson Butts, NCCER Certification Programs Manager, at 888.622.3720, ext. 6940 or via email at [abutts@nccer.org](mailto:abutts@nccer.org).

### **ACCREDITATION GUIDELINES & PROGRAM COMPLIANCE**

The 2012 edition of the Accreditation Guidelines & Program Compliance has been updated and will ship by February 2012. Once received, Sponsor Representatives and/or Primary Administrators may discard the 2011 edition and insert the 2012 edition into the binder sent last year. Electronic versions will be posted on the [NCCER website](http://nccer.org).

### **LEAD THE NEXT GENERATION**

We need Subject Matter Experts (SMEs) to help develop *Plumbing*, *Applied Math* and *HVAC* curricula and a *Power Line Worker: Substation* assessment. We need craft professionals that are willing to share their knowledge and help develop quality training for the next generation. Please submit an [SME nomination form](#) or contact Amanda Werts at 888.622.3720, ext. 6925 or [awerts@nccer.org](mailto:awerts@nccer.org) for further details.

## NEW AND REVISED CURRICULUM AND ASSESSMENT RELEASES

*Boilermaking Level Three*

*Electrical Level Four*

*Sprinkler Fitting Level Four*

*Power Line Worker Distribution Level Two*

*Power Line Worker Transmission Level Two*

### **GBCI Approves Module for Continuing Education Hours**

The module "Introduction to Alternative Energy" from *Alternative Energy* was recently approved by the Green Building Certification Institute (GBCI) for 25 Continuing Education (CE) Hours.

## MARK YOUR CALENDARS

### [Master Trainer Instructor Certification Training Program](#)

- Feb. 6-9, 2012 in Kansas City, Mo.
- Mar. 5-8, 2012 in Houston, Texas
- Apr. 16-19, 2012 in Charlotte, N.C.

### [Administrator Certification Training Program](#)

- Feb. 10, 2012 in Kansas City, Mo.
- Mar. 9, 2012 in Houston, Texas
- Apr. 20, 2012 in Charlotte, N.C.

### [Mobile Crane Practical Examiner Training Program](#)

- Jan. 24, 2012 in Pasadena, Texas
- Feb. 28, 2012 in Pasadena, Texas
- Apr. 10, 2012 in Pasadena, Texas

### [Rigger and Signal Person Practical Examiner Training Programs](#)

- Jan. 25, 2012 in Pasadena, Texas
- Feb. 29, 2012 in Pasadena, Texas
- Apr. 11, 2012 in Pasadena, Texas

### [Women's Leadership Academy](#)

- Mar. 24-27, 2012 in Clemson, S.C.

### [Project Management Academy](#)

- Aug. 18-24, 2012 in Florissant, Colo.

### [Project Supervision Academy](#)

- Aug. 18-24, 2012 in Florissant, Colo.

### [Safety Management Academy](#)

- Aug. 18-24, 2012 in Florissant, Colo.

Please visit the [Class Schedules & Registration](#) link at the top of the [NCCER](#) website to register for any of our upcoming training programs or academies. For more information or questions, contact Terry Lansdale at [tlansdale@nccer.org](mailto:tlansdale@nccer.org) or 888.622.3720, ext. 6919.

## **DON'T MISS OUT! ORDER YOUR BRICK TODAY**

You can still be a part of our new permanent home by having your company name and logo engraved on an 8" x 8" brick, or you may prefer to have your name or family name engraved on a 4" x 4". The bricks are prominently located at the front entrance of our building. For more information on how to order go to [nccer.org/brick](http://nccer.org/brick).

## SHARE YOUR KNOWLEDGE

We are looking for great articles, *your* articles, to publish in the industry's premier publication for workforce development professionals, [The Cornerstone Magazine](#).

We need NCCER Craft Instructors to submit best practices for [Instructor Insight](#), Subject Matter Experts to give our readers a glimpse of the technical side of trending crafts in [Tech Talk](#), and innovative programs to feature in [Sponsor Spotlight](#). We will work with you to get your message out to training directors, instructors, company owners and CEOs.

And don't forget to nominate a craft professional to be featured in our [Cornerstone of Craftsmanship Profile](#). Send all articles to the NCCER marketing department at [marketing@nccer.org](mailto:marketing@nccer.org).

For advertising opportunities, please call MediaEdge Communications at 877.234.1863.

As a reminder, if you wish to subscribe to *The Cornerstone* or to receive any other news and updates from NCCER please sign up for our [mailing list](#)!

## WANT TO ADVERTISE THAT YOU OFFER NCCER TRAINING OR ASSESSMENTS?

The [NCCER e-Store](#) is a great place to find NCCER Accredited Training Sponsor, Accredited Training and Education Facility tacker signs, magnets and window clings. Want to reward your NCCER credentialed employees? Purchase NCCER patches, decals and gifts through our online store. These items are in stock and available for shipping today. For more information, please visit [store.nccer.org](http://store.nccer.org).

## STAY CONNECTED



Come and check out current industry topics, along with news and updates on NCCER's [Facebook](#) and [Twitter](#).

\*Please be sure to visit NCCER's website for current 2012 pricing.