Survey data was voluntarily provided by 514 parents in Virginia, U.S. A broad demographic of parents was represented, who had children ranging from PreK through recently graduating from high school. The majority of the age range of respondents was 35-64 years old.
How do you feel about the following statements:

A college degree is vital to a good career.

- Strongly agree: 42.97%
- Somewhat agree: 39.54%
- Somewhat disagree: 11.79%
- Strongly disagree: 5.70%

The construction industry is high tech.

- Strongly agree: 63.04%
- Somewhat agree: 24.40%
- Somewhat disagree: 10.63%
- Strongly disagree: 1.93%
Thinking about your child’s future career, rank the following according to how important you find it:

### Job Security / Availability
- Very important: 84.13%
- Somewhat important: 15.11%
- Not too important: 0.38%
- Not at all important: 0.38%

### Pay and Benefits
- Very important: 75.19%
- Somewhat important: 23.47%
- Not too important: 1.15%
- Not at all important: 0.19%
Thinking about your child’s future career, rank the following according to how important you find it:

- **Prestige**
  - Very important: 18.16%
  - Somewhat important: 34.99%
  - Not too important: 37.48%
  - Not at all important: 9.37%

- **Safety**
  - Very important: 88.17%
  - Somewhat important: 10.69%
  - Not too important: 1.14%
  - Not at all important: 0.00%
Elective courses and extra-curricular activities:

Would you support your child taking elective courses in middle school or high school that teach technical or occupational skills?

- Strongly support: 74.23%
- Somewhat support: 19.64%
- Somewhat oppose: 0.61%
- Strongly oppose: 5.52%

How strong of an influence do you feel extra-curricular activities have in the development of work-related skills?

- Strong influence: 58.61%
- Mild influence: 35.66%
- Very little influence: 5.12%
- No influence at all: 0.61%
When you think of a career in construction, what comes to mind?
If your child decided to pursue a career in the construction industry, would you be...

- **Strongly supportive**: 44.73%
- **Somewhat supportive**: 25.76%
- **Neutral**: 16.16%
- **Somewhat unsupportive**: 7.26%
- **Strongly unsupportive**: 6.09%
Future careers:

Thinking about your child’s future career, rank “Job Satisfaction” according to how important you find it:

- Very important: 87.64%
- Somewhat important: 12.36%
- Not too important: 14.32%
- Not at all important: 25.06%

How likely are you to advise your child to choose a career in construction?

- Very likely: 0%
- Likely: 0%
- Unlikely: 56.09%
- Very unlikely: 25.06%
How much, on average, do you think people in construction earn annually?

- More than $100,000: 3.86%
- $76,000 - $100,000: 16.67%
- $51,000 - $75,999: 43.48%
- $25,000 - $50,999: 34.78%
- Less than $25,000: 1.21%
For each of the following sets of words, which do you feel **BETTER** describes jobs in the construction industry?

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<th>Low-paid</th>
<th>Well-paid</th>
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