

IMPROVE PRODUCTIVITY

Today's construction industry demands that craft professionals have the right knowledge and skills to perform on the job site. Leading research shows that investing just 1% of total project labor budget in training can decrease employee turnover and increase your return on investment.¹ Craft professionals who are NCCER Certified have successfully completed both written and performance assessments. If your workforce isn't Certified, are you getting the most for your training dollars?

Knowledge Verified + Performance Verified = Certified

¹Construction Industry Institute®; *Construction Industry Craft Training in the United States and Canada Research Summary 231-1*; 2007.



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