



Transformed in 2009 to a biannual magazine, **The Cornerstone** is again evolving — now to an online newsroom. Expanding to include The Breaking Ground Blog and press releases, the Cornerstone will be part of NCCER’s website. Our goal remains to focus on workforce development, training and innovation within the construction industry as well as highlight exceptional NCCER sponsors and instructors.

To have your story be among the first of new articles shared exclusively online, pick the best article selection and topic for you and send it over! Submit an article or blog [here](#), and make sure to include the article, photo(s) if applicable, and author bio and photo. Contact the NCCER Marketing Team at marketing@nccer.org with any questions.

Please note that as we aim to share relevant, timely content, articles outside the scope of the monthly theme may also be submitted and posted.

MATERIALS DUE BY:

- October 17, 2018
- October 31, 2018
- November 14, 2018
- November 28, 2018
- December 12, 2018

TOPICS FOR 2018:

Careers in Construction; Progressive Programs; Women in the Industry; Veterans & Military Members; Highlights from the Year; Plans for the Future; Apprenticeship

Keep an eye out for the 2019 editorial calendar and media kit!

ARTICLE SELECTION	DESCRIPTION
SPONSOR SPOTLIGHT	Successful partnerships between industry and education, exciting model programs and new or innovative career & technical education programs for construction crafts. <i>500 words.</i>
INSIDE THE INDUSTRY	Current events or topics in construction education, craft training or workforce development. <i>1,500 - 2,000 words.</i>
COMMUNITY BUILDERS	Contractors or other organizations that give back to their local communities through construction-related programs and projects. <i>1,000 words.</i>
SAFETY PAYS	Industry tips on safety practices, programs and standards written by a construction safety professional or NCCER Safety Committee member. <i>700 words.</i>
TECH TALK	Current events, new policies and/or standards in the industry by subject matter experts. <i>700 words.</i>
INSTRUCTOR INSIGHT	Best practices, tips and strategies for training the industry (related to classroom or performance labs) by craft instructors or master trainers. <i>700 words.</i>
BREAKING GROUND BLOG	***Posted Weekly*** Current topics in the construction industry including workforce development, recruitment, image enhancement, industry news and more. <i>500 words.</i>



*Website visitors from January 1, 2018 – August 31, 2018.
 **Pageviews January 1, 2018 – August 31, 2018.

NCCER reserves the right to edit content for clarity and consistency. All submissions are received and selected on a first-come, first-serve basis. In addition, to ensure diversity of subject matter, approaches and voices, NCCER reserves the right to publish submissions as best suited.