



## Breaking Ground: The NCCER Blog Editorial Calendar

Please note that monthly topics and dates are subject to change. We're open to new ideas and topics!

### APRIL 2018

#### Theme: Learn today, apply tomorrow

- STEM (USA STEM Festival April 7 & 8) : Are you going to the STEM Festival or do you participate in STEM projects?
- Apprenticeship programs: Are you an apprentice? Do you offer an apprenticeship program?
- Young craft professionals: Share your story!

Materials Due: 3/22, 3/29, 4/5, 4/12

Post Dates: 4/5, 4/12, 4/19, 4/26

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### MAY 2018

#### Theme: Workforce Strategies

- Construction Safety Week (May 7 – 11)
- Accessibility: What measures do you have in place?
- Diversity: What are your best practices?
- Skills Gap: What steps are you taking to fill the gap and workforce shortage?

Materials Due: 4/19, 4/26, 5/3, 5/10, 5/17

Post Dates: 5/3, 5/10, 5/17, 5/24, 5/31

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### JUNE 2018

#### Theme: Staying Safe, Healthy & Happy

- National Safety Month: What safety tips would you recommend?
- Share a story of safety measures saving the day.
- Employee health and wellness
- What programs do you have in place?

Materials Due: 5/24, 5/31, 6/7, 6/14

Post Dates: 6/7, 6/14, 6/21, 6/28

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### JULY 2018

#### Theme: Summer campin', had me a blast!

- What have you participated in or built that's patriotic?
- Summer Camps: Does your organization offer summer camps or programs? Are you headed to a camp?
- Internships/externships/apprenticeships: Does your organization offer programs over the summer?

Materials Due: 6/21, 6/28, 7/5, 7/12

Post Dates: 7/5, 7/12, 7/19, 7/26

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### AUGUST 2018

#### Theme: Green, Lean Innovative Machine

- Sustainable building and innovative projects: What have you contributed to or built?
- What are your back to school plans?

Materials Due: 7/19, 7/26, 8/2, 8/9, 8/16

Post Dates: 8/2, 8/9, 8/16, 8/23, 8/30

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### SEPTEMBER 2018

#### Theme: Preparing for the Road Ahead

- Succession Planning: How is your company planning for the future? Do you have succession plans in place?
- Construction Career Pathways

Materials Due: 8/16, 8/23, 8/30, 9/6

Post Dates: 9/6, 9/13, 9/20, 9/27

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### OCTOBER 2018

#### Theme: Careers in Construction

- Proclamations: Is your state participating in Careers in Construction Month?

Materials Due: 9/13, 9/20, 9/27, 10/4

Post Dates: 10/4, 10/11, 10/18, 10/25

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### NOVEMBER 2018

#### Theme: Honoring our Veterans

- Hard Hat Heroes
- Women Veterans
- Transitioning and available programs

Materials Due: 10/11, 10/18, 10/25, 11/1, 11/8

Post Dates: 11/1, 11/8, 11/15, 11/22, 11/29

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### DECEMBER 2018

#### Theme: Back to the future!

- What are some things you learned this year that you'll implement next year?
- What is something you are proud of accomplishing this year?

Materials Due: 11/15, 11/22, 11/29, 12/6

Post Dates: 12/6, 12/13, 12/20, 12/27

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