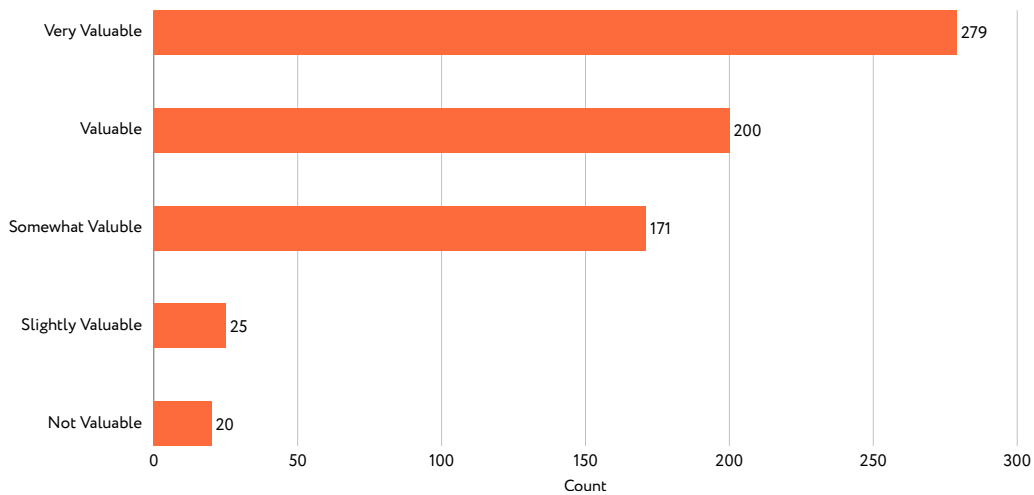


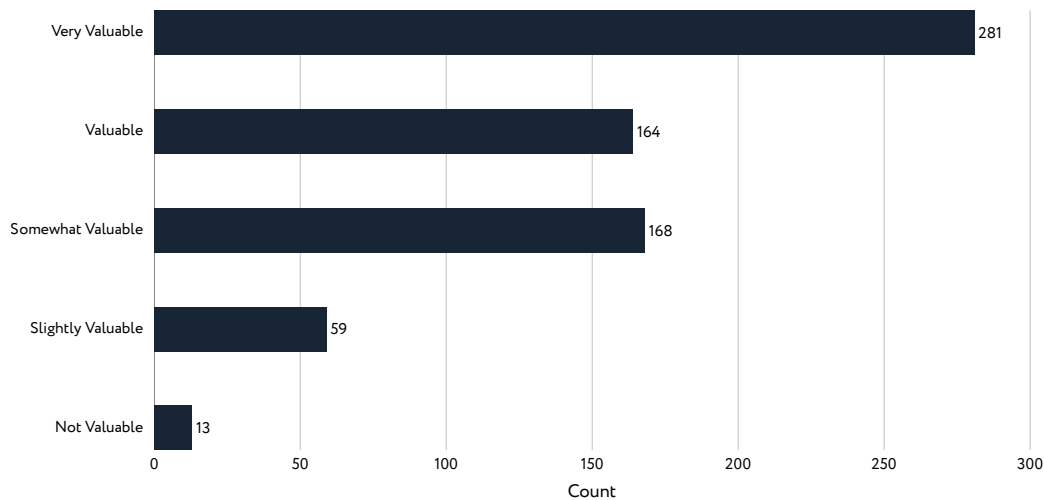
Credentials Are Key to Getting Hired and Promoted

A 2026 NCCER study of 695 craft professionals, apprentices, field laborers, leaders, and trainees examined how the construction workforce perceives the value of industry-recognized credentials. As seen in the charts below, the majority of construction workers said credentials are valuable in the hiring process and for promotion opportunities.¹

How the Construction Workforce Rates the Value of Credentials for Getting Hired



How the Construction Workforce Rates the Value of Credentials for Getting Promoted



¹ NCCER's 2026 Value of Credentials in the Construction Industry, Academic Report found <https://doi.org/10.64260/voc0426r1>