

The Value of Construction Credentials



What are Construction Credentials?

Credentials provide a consistent and trusted way to demonstrate an individual's training, expertise and skill level.

Why Does the Construction Workforce Think Credentials Matter?

76%

say credentials are essential or helpful for **career growth.**

69%

say credentials are valuable or very valuable for **getting promoted.**

65%

say credentials are valuable or very valuable for **getting hired.**

Top 5 Reasons the Construction Workforce Pursues Credentials

- 1 I enjoy learning new things.
- 2 I want to qualify for better pay.*
- 3 I want to be more employable.
- 4 I want to get promoted.*
- 5 I was encouraged by my supervisor.

**21% of respondents reported receiving a raise or promotion specifically because of a credential they had earned.*



Employer Support Drives Demand



77%

of respondents say they would be very or extremely likely to pursue a credential if the **employer pays the full cost.**



74%

of respondents say they would be very or extremely likely to pursue a credential if it was **directly tied to a pay raise or promotion.**

Credentials offer critical infrastructure that supports a strong, healthy and engaged construction workforce—benefiting employers and employees alike.

NCCER is the nation's leader in craft training and credentialing. To learn more about how NCCER's standardized credentials can benefit your business, contact our [Workforce Development team.](#)