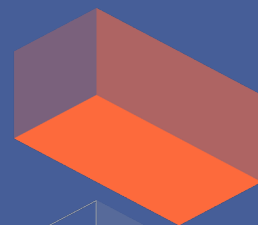


CASE STUDY

ISC and CraftPro:

How ISC Is Upskilling Its Workforce at Scale





The Problem: Limitations on Training Craft Professionals

For contractors needing to train their craft workforce, many common issues arise:

- On projects in remote or rural locations, access to training facilities and instructors is often limited or nonexistent.
- Throughout the course of a given project, employees can be idle for a multitude of reasons: weather, material delays, coordination gaps, inspection holds, equipment breakdowns, and many more. Rather than working or training, these hours are usually wasted.
- Internally, many apprenticeship programs continue to rely on proctored testing, which can be time-consuming and inconvenient for employees when they have to leave the job site.

- With project schedules and demands, contractors need their craft workforce to be able to train on their immediate needs.

The biggest inhibitor to training a construction workforce is not money, effort, or operations. It's time. Most contractors are willing to invest in their people; what they lack are the hours and infrastructure to do it.

This is the challenge that ISC Constructors faced across many of its projects.

The Solution: Revolutionary Craft Professional Training

To help advance its workforce development efforts, ISC turned to CraftPro. CraftPro is a digital training and testing solution for the construction industry.

Here's how it works:

- ▶ **Flexible and mobile learning:** Learners train anywhere, on any device, with no classroom time or in-house instruction required.
- ▶ **Expert-led video instruction:** Rich, effective, and practical instructional videos are available in both English and Spanish, and paired with interactive activities that reinforce knowledge and recommend hands-on practice.
- ▶ **Remote-proctored knowledge tests:** Automated remote proctoring monitors testing, and results give learners specific recommendations for closing skill gaps.
- ▶ **Performance tasks and evaluation:** Jobsite evaluators assess the performance of the learner when they are finished with a competency to ensure correct and safe application of skills.
- ▶ **Customizable learning paths:** Admins can build unlimited company-specific paths tied to roles, projects, or experience levels with credentials issued upon completion.
- ▶ **Real-time progress tracking:** Admins can access detailed reports by learning path, course, or individual learner, making it easy to provide support as needed.



For ISC, using CraftPro was a matter of common sense:

"I've got a job in Aurora, North Carolina, and there's no training facility within an hour of there. The one that does exist is only a daytime school, so my team can't make it because they're working. I needed another training option."

— Anthony Gulino, Workforce Development Manager at ISC

CraftPro became that option. ISC enrolled all 28 apprentices on the site, and supervisors now point workers to specific CraftPro courses based on the skills they need to learn or brush up on. Gulino also emphasizes how ISC maximizes its employees' time during downtime:

"If it starts raining, and they're just waiting in the lunch tent, we now get the guys to go do some CraftPro training; it's a great way to fill otherwise unused time."

Put simply, CraftPro gives ISC a training solution that is capable of delivering effective training and upskilling at any jobsite and anytime.



The Results: Early and Rapid Impact

ISC launched the product internally as a beta rollout in early 2026. In less than six months, its employees have already completed over 1,000 hours of training within the CraftPro app. Under most traditional models of training, this scale of training would never have occurred. And this is just the beginning. ISC is in the process of delivering CraftPro to all 2,000+ of its craft employees. This scale of investment showcases that ISC is incorporating CraftPro directly into its training strategy, where it is quickly becoming a core component for upskilling its current and future craft workforce.



Training Completed

1,000+

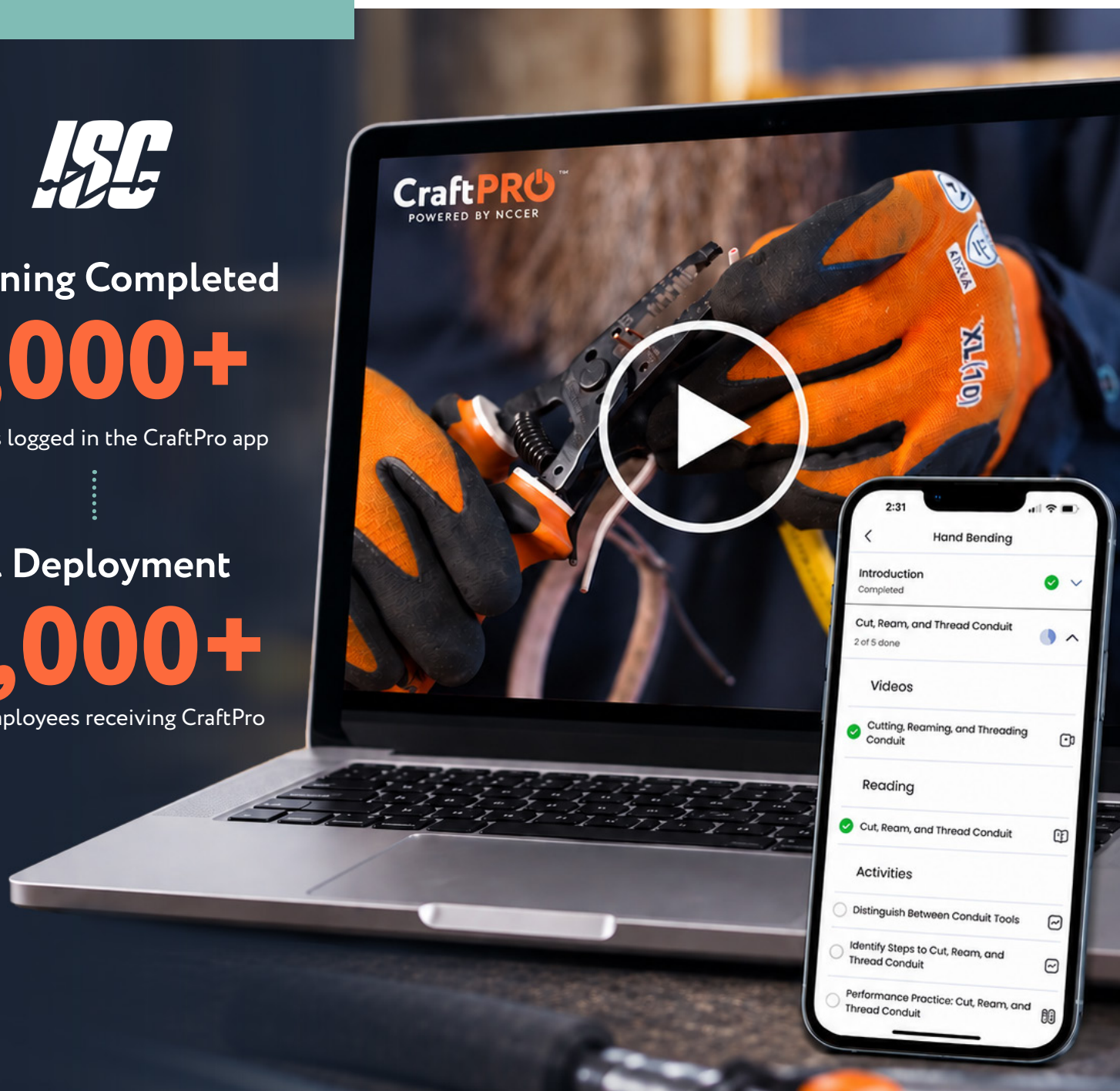
Hours logged in the CraftPro app



Full Deployment

2,000+

ISC employees receiving CraftPro



Conclusion

The problems ISC faces are not unique. Remote sites, proctoring bottlenecks, idle hours, and multi-year training timelines show up as obstacles to training on nearly every project in the industry. ISC's employee usage rates demonstrate how CraftPro can overcome these common blockers.

It is important to note that CraftPro is not reinventing the wheel. Apprenticeship training remains an important part of the industry's craft development lifecycle, but one size does not fit all. What CraftPro adds is reach, convenience, and focused craft skills training for immediate jobsite needs. In short, CraftPro unlocks the ability to deliver quality craft training to every employee for every contractor, regardless of size or sector. CraftPro is the future of training in construction. It's cutting edge, and it's taking companies like ISC to the next level. To learn more about CraftPro, visit <https://www.craft.pro/>.





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