

Skills that Strengthen Talent Pipelines and Economic Mobility

How 6,000 working adults unlock their potential with EnGen.

Language, literacy, and digital training empower working adults to perform with confidence. By bridging skill gaps, EnGen unlocks better jobs, fills critical workforce needs, and drives shared economic prosperity.



COMMUNICATION & PERFORMANCE

Power Productivity and Confidence on the Job

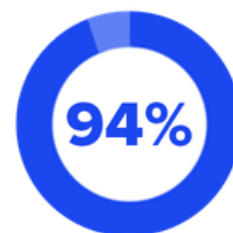
EnGen equips learners with essential language, literacy, and digital skills to boost workplace productivity, safety, collaboration, and confidence on the job.

“I communicate clearly and professionally with coworkers through written messages. I am comfortable collaborating through emails and chat-based platforms”

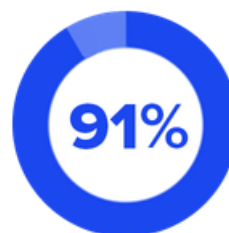
— ENGEN LEARNER



94% of EnGen learners improved confidence using English



94% saved time at work



91% improved job skills



78% communicate better with coworkers



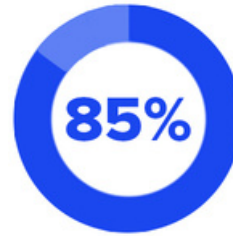
ENGAGEMENT & RETENTION

Build Loyalty and Retain Top Talent

Employees stay when they see a path forward. EnGen equips workers with skills to grow and build a future with their employer—yielding \$2 in turnover savings for every \$1 invested.

“My work is sponsoring my English studies. It has truly been a major change in both my professional and personal life.”

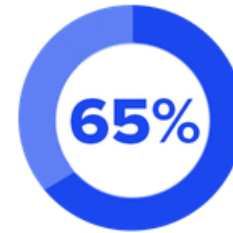
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85% of EnGen learners are more likely to stay with their employer



87% are more likely to refer a friend to their workplace



65% said access to English learning influenced their employment decision

\$2
in employer savings
for every
\$1
invested through
improved retention

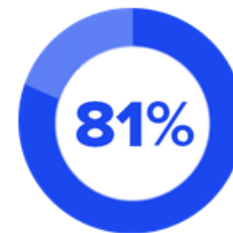
ADVANCEMENT & MOBILITY

Unlock Economic & Career Growth

EnGen helps frontline workers turn entry-level jobs into lasting growth—connecting them directly to promotions, leadership roles, training programs, and apprenticeships.

“I got a promotion at work and they also put me in charge of the station where I work. It’s all thanks to my performance in English.”

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81% of EnGen learners achieved a career goal such as a promotion or pay raise



65% reported English improvement connected to wage gains

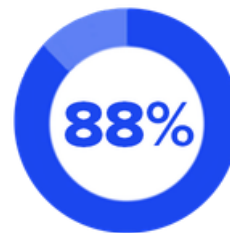
DIGITAL & AI READINESS

Prepare Workers for a Changing Economy

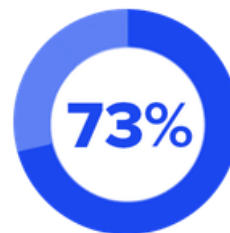
As technology transforms the workplace, EnGen builds digital confidence—equipping workers to master new tools, complete online training, and adapt to change.

“My job training is now easy. I’m able to read and comprehend on tablets and computers, fill online forms, follow instructions on devices, and read digital handouts.”

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88% of EnGen learners improved digital and technical skills



73% prefer online learning formats

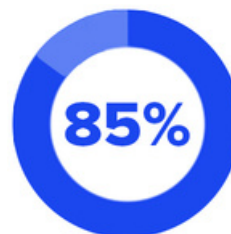
SOCIAL & CIVIC OPPORTUNITY

Support Success Beyond the Workplace

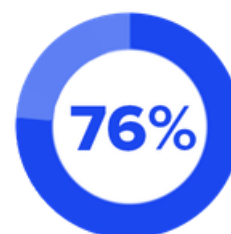
EnGen empowers learners to access healthcare, education, and public services while driving economic growth—**yielding \$6 in local economic gains for every \$1 invested.**

“I communicate freely on the phone, make various calls, and I don’t use the services of an interpreter like I used to.”

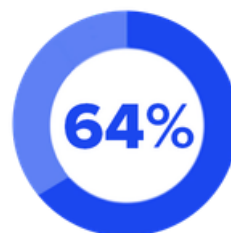
— ENGEN LEARNER



85% of EnGen learners achieved a personal or social goal



76% navigate daily life more confidently



64% are better able to support their families

\$6
in economic return
for every
\$1
invested through
increased wages,
tax revenue, and
local spending



Learn how EnGen can work for your organization.